

GEOLOG's Argentina Heartfelt Gesture: A Day of Giving in Neuquén

Bringing Smiles, Joy, and Community Spirit to a Poor Suburb

In a heartwarming display of community support and corporate social responsibility, the GEOLOG Argentina Team recently organized a remarkable event that impacted residents' lives in a poverty-stricken suburb of Neuquén. This event brought together children, parents, and GEOLOG employees for a day filled with sports, generosity, and camaraderie.

Neuquén is a province rich in natural resources, but not all its residents enjoy the benefits of this wealth. In one of the city's poorest suburbs, GEOLOG chose to make a difference. On a cold and sunny Saturday morning, the GEOLOG team and their families gathered at a local football club that serves as a source of unity for the neighborhoods' children.

The main objective of the event was to support the local football club, which lacks everything (they had 5 footballs for over 50 kids); GEOLOG made a substantial donation of footballs, instruments for exercise, and other essential sports equipment that the club desperately needed.

After the equipment donation, the GEOLOG team went further by organizing a friendly football match between the parents and the children. Laughter and cheers filled the air as kids proudly displayed their skills, parents showed their unwavering support, and, in an exciting twist, two gleaming cups were unveiled.

These cups, intended to be used in a future football tournament, became the center of attention. The children lifted the cups high above their heads, mimicking the celebration of world champions!

One amusing aspect of the event was the parents' genuine enthusiasm to join their children on the football field. However, it quickly became apparent that many of them were untrained in the intricacies of the game!

No celebration is complete without food, and GEOLOG made sure that no one was left hungry. The event concluded with a meal (the famous Argentinian "Pancho") and refreshing beverages for all attendees.

The local football club's responsible expressed his gratitude and, with a warm smile, asked if we could leave two GEOLOG flags that the club would proudly carry during their upcoming tournaments.

